GOAL ACTION PLAN OVERVIEW

GOAL 1
Economic Vitality

A:
Restore Neighborhoods

ACTION PLANS	COMMUNITY LEADER	DATE TO BEGIN	DATE DUE	RESOURCES REQUIRED (staff, tech, etc.)	POTENTIAL BARRIERS	HAPPINESS FACTORS	COLLABORATORS	LINKS	NOTES
1) Tamaqua North West Revitalization Plan	Kathy Kunkel					Social, Community, Financial		See Comprehensive Plan Revitalization Plan	
2) Safety Initiative	Dave Maio					Purpose, Engagement, Social			Targeted approach Bertin Street and go through a process to assess safety (There is reluctant) Native Heights (but is still happening, Mini Brewery, Distillery, Restaurant, Coffee Shop, Coffee Johns and Melanie Ross) Love the Train Station (could be the best convenient), Somebody from the ambulance association.

B:
Revitalize and Promote the Downtown District

ACTION STEPS (VARIOUS)	COMMUNITY LEADER	DATE TO BEGIN	DATE DUE	RESOURCES REQUIRED (staff, tech, etc.)	POTENTIAL BARRIERS	HAPPINESS FACTORS	COLLABORATORS	LINKS	NOTES
1) Design Guidelines	Mark Colville					Financial, Community		See Comprehensive Plan Revitalization Plan	Dale Freudenberger & Mark Colville, RA; HARC
2) Creative Placemaking	Jessica Rega					Financial, Community, Social, Purpose			Lees Playground- Kevin Smith, Kyle
3) Tamaqua Upper Floor Housing	Rose Breck					Financial		See Comprehensive Plan Revitalization Plan	Would Rosenwerk with Vivian Boyle?

C:
Economic Development and Job Creation

ACTION PLAN	COMMUNITY LEADER	DATE TO BEGIN	DATE DUE	RESOURCES REQUIRED (staff, tech, etc.)	POTENTIAL BARRIERS	HAPPINESS FACTORS	COLLABORATORS	LINKS	NOTES
1) Financial Incentives to Owners (LSBC model to provide assistance						Financial, Purpose			LSBC as responsible party Borough? TSCP? Investors pc - can access with tax interest rate? HUD support housing counselors,
2) CRIZ and Opportunity Zone Plans	Ann Marie Calabrese, Borough and CRIZ Authority					Financial, Purpose			Who is working on these and actively working with Developers?
3) Schuylkill Communities Action	Dave Young					Financial, Community, Purpose			https://schuylkillcommunitiesinaction.com/
4) Tamaqua Revitalization Action Plan	Mary Grieneich					Financial, Community, Purpose		See Comprehensive Plan Revitalization Plan	From 2021 (infill, riverwalk, overlook, design guidelines); TSCP and Borough
5) Developing Upper Floor Assessment	Marie Matzko					Financial			
6) Job Readiness	Courtney Hamblin					Financial, Purpose			
7) CDBG Assistance to Developers	Micah Gursky					Financial, Purpose			
8) Land Bank	Helen Mancuso					Financial	Schuylkill Land Bank Tamaqua School District Tamaqua Borough West Penn Township Schuylkill Township Rush Township	See Comprehensive Plan Revitalization Plan	
9) Healthcare Expansion to Support	Micah Gursky					Financial, Health, Purpose			
10) Workforce Development						Financial, Purpose			
11) Restorations	Mary Grieneich					Financial, Community, Social, Purpose			
12) Business & Education Partnership	Maureen Donovan			Staff, development survey, technical	Communication	Financial, Social, Community, Purpose	Chamber, Job Readiness, Schools, Businesses		Survey companies on internships, school programs; awareness of careers Information to school parents,

GOAL 2
Arts & Music

A:
Support for Current & New Interactive Art and Music Opportunities

ACTION PLAN	COMMUNITY LEADER	DATE TO BEGIN	DATE DUE	RESOURCES REQUIRED (staff, tech, etc.)	POTENTIAL BARRIERS	HAPPINESS FACTORS	COLLABORATORS	LINKS	NOTES
1) Tamaqua Community	Jessica Rega					Purpose, Social, Community			
2) Tamaqua Artists in Residence						Purpose, Social, Community			
3) Community Arts	Tamaqua Chamber (doing a concert series)					Purpose, Social, Community			
4) Tamaqua Artist						Purpose, Social, Community			
5) Magic Mural	Kevin Smith					Purpose, Social, Community			

GOAL 3
Foodies

A:
Elevate the Community Through Food

ACTION PLAN	COMMUNITY LEADER	DATE TO BEGIN	DATE DUE	RESOURCES REQUIRED	POTENTIAL BARRIERS	HAPPINESS FACTORS	COLLABORATORS	LINKS	NOTES
1) Pastorini Bakery	Larry Pastorini					Purpose, Financial, Community			
2) Foodie Destination	Sam from Northfield, Dollar Pizza					Purpose, Financial, Community			

GOAL 4
Health & Well-being

A:
Support Effective Prevention of Substance Use Disorder

ACTION PLAN	COMMUNITY LEADER	DATE TO BEGIN	DATE DUE	RESOURCES REQUIRED	POTENTIAL BARRIERS	HAPPINESS FACTORS	COLLABORATORS	LINKS	NOTES
1) Hope & Coffee	Lauren Collura					Health, Social			
2) Safe Streets	John and Tammy Smolesh					Health, Social			
3) Tamaqua STEP UP	TSPPN					Health, Social			
4) Prevention Activities	Clinical Outcomes Group					Health, Social			
5) Healers STEP UP	Caitlyn Miller					Health, Social			

B:
Promote and Encourage Easy Access to Mental and Physical Health Opportunities

ACTION PLAN	COMMUNITY LEADER	DATE TO BEGIN	DATE DUE	RESOURCES REQUIRED	POTENTIAL BARRIERS	HAPPINESS FACTORS	COLLABORATORS	LINKS	NOTES
1) MMCC (Medical Access Center)	MMCC – Alex Perotto					Health, Social			
2) St. Luke's Dental Care Coordinator	Rosemary Lofer, St. Luke's Community Health					Health, Social			
3) St. Luke's Community Health Clinic	Rosemary Lofer, St. Luke's Community Health					Health, Social			

GOAL 5
Personal Growth Through Learning

A:
Create a Learning-friendly Community

ACTION PLAN	COMMUNITY LEADER	DATE TO BEGIN	DATE DUE	RESOURCES REQUIRED	POTENTIAL BARRIERS	HAPPINESS FACTORS	COLLABORATORS	LINKS	NOTES
1) Leadership Development	Ed Nalfu					Purpose, Financial			
2) Tamaqua Area School	Ray Kinzler					Purpose, Financial			
3) SWOT Strategic	Amber and Ben Tarantino					Purpose, Financial			

GOAL 6
Happiness & Meaningful Connections

A:
Encourage Faith-based Organizations to be Engaged in the Community

ACTION PLAN	COMMUNITY LEADER	DATE TO BEGIN	DATE DUE	RESOURCES REQUIRED	POTENTIAL BARRIERS	HAPPINESS FACTORS	COLLABORATORS	LINKS	NOTES
1) TPPN	George Taylor					Purpose, Social, Community			
2) Census						Purpose, Social, Community			
3) Get out the Vote						Purpose, Social, Community			
4) Volunteer						Purpose, Social, Community			
5) Blood Donations	Nathan Grace					Purpose, Social, Community			