

## ACTION PLAN\_Goal 1 B.3

PROJECT NAME	PARTY RESPONSIBLE
3) Tamaqua Upper Floor Development Plan	Rose Beck

ACTION	RESPONSIBLE	PRIORITY	STATUS	START	END	LINKS	NOTES
<b>Step #1:</b>							
Tap into other Real Estate Professionals and other Professionals to see what obstacles and opportunities there are to developing upper floors.				Begin week of 11/1/2020	2 weeks		Also, what are constraints? Parking, Elevator, Condition on Building Code, etc. Identify obstacles.
Talk to those in Bethlehem who have developed upper floors successfully.				Begin week of 11/1/2020	2 weeks		Joanie Trump. Amy Burkhardt. Frank Kane. Marcie Thompson.
<b>Step #2:</b>							
Focus group of building owners Downtown							What's the interest? What type of development of upper floors? Do you have interest in develop or selling?
Lay out development options							
Discuss available incentives for development							CRIZ, Fed Opp Zone, Tax Credits, etc.
<b>Step #3:</b>							
Approaching Potential New Property Owners							
<b>Step #4:</b>							
Plan to mitigate obstacles working with State and Local Government.							
